

Visualise It... Make It Happen!

P.O. Box 2378
Bedfordview
2008 South Africa

Phone: +27 (11) 440-0292 or
+27 (83) 327-5719
Fax: +27 (0)86 651 2481

21 Athollbank
136 Froome Street
Atholl Gardens, Sandton
2196, South Africa
www.VisualThinking.co.za

Info@VisualThinking.co.za

Visual Thinking ZA – Company Profile

Visual Thinking is owned and operated by Colin Horner, a long-time practitioner and consultant in visual thinking and communication.

Colin has spent 20 years selling and supporting digital information mapping tools, MindManager and Goalscape, and is a Value Added Partner of Corel Corporation.

Over the last five years Colin has extended the visual communication branch of the business into communications based on sketchnoting methodology. That is, the recording and communication of information using simple hand drawn images.

In addition to business mapping consulting, Colin provides graphic facilitation and graphic recording services including production of animated Explainer Videos.

Visual communication transforms the ability to reach and retain a target market in the following business areas:

- Strategy workshops
- Presentations
- Public speaking
- Training
- Education
- Social selling

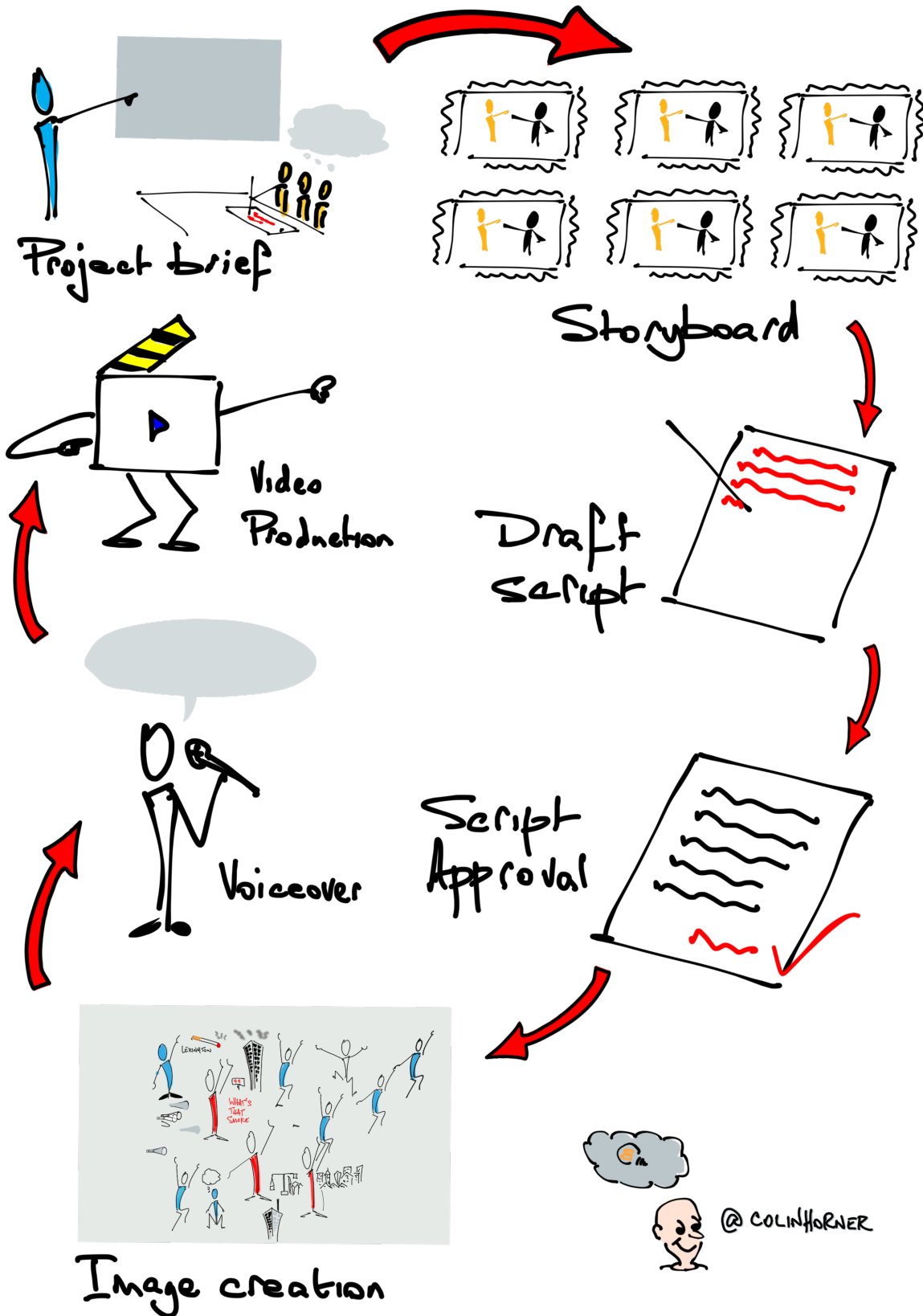
and bridges Language, Culture and Education

Our process is totally digital. Images are created in advanced digital drawing applications and projected live during workshops, and later post processed into collections of both static and animated images and videos.

A project assignment for the production of an animated video is depicted in the following Graphic:



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Samples of our work can be found at the following links:

www.visualthinking.co.za

Twitter: <https://twitter.com/ColinHorner>

Facebook: <https://www.facebook.com/pg/VisualThinkingZA>

LinkedIn: <http://za.linkedin.com/in/colinhorner/>

You Tube: <https://www.youtube.com/user/VisualThinkingZA>

Yours sincerely

A handwritten signature in black ink that reads "Colin Horner".

Colin Horner

Visual Strategist

'Everything should be made as simple as possible but not simpler'

colin@visualthinking.co.za
083 327 5719